

Virtual Event Solutions

MICE  **ART**
MICE Redefined

Why MICEkart's Virtual Events ?



Enhance Data Security



Cost Effective



Global Reach



No Restriction on Number of Attendees



User Friendly



Extensive theme-based personalization

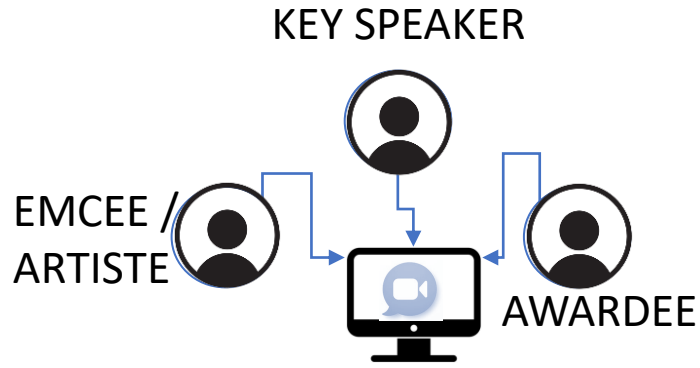


Video on demand



Dedicated MK operation support

How We Do It ?



Virtual Meeting Platform

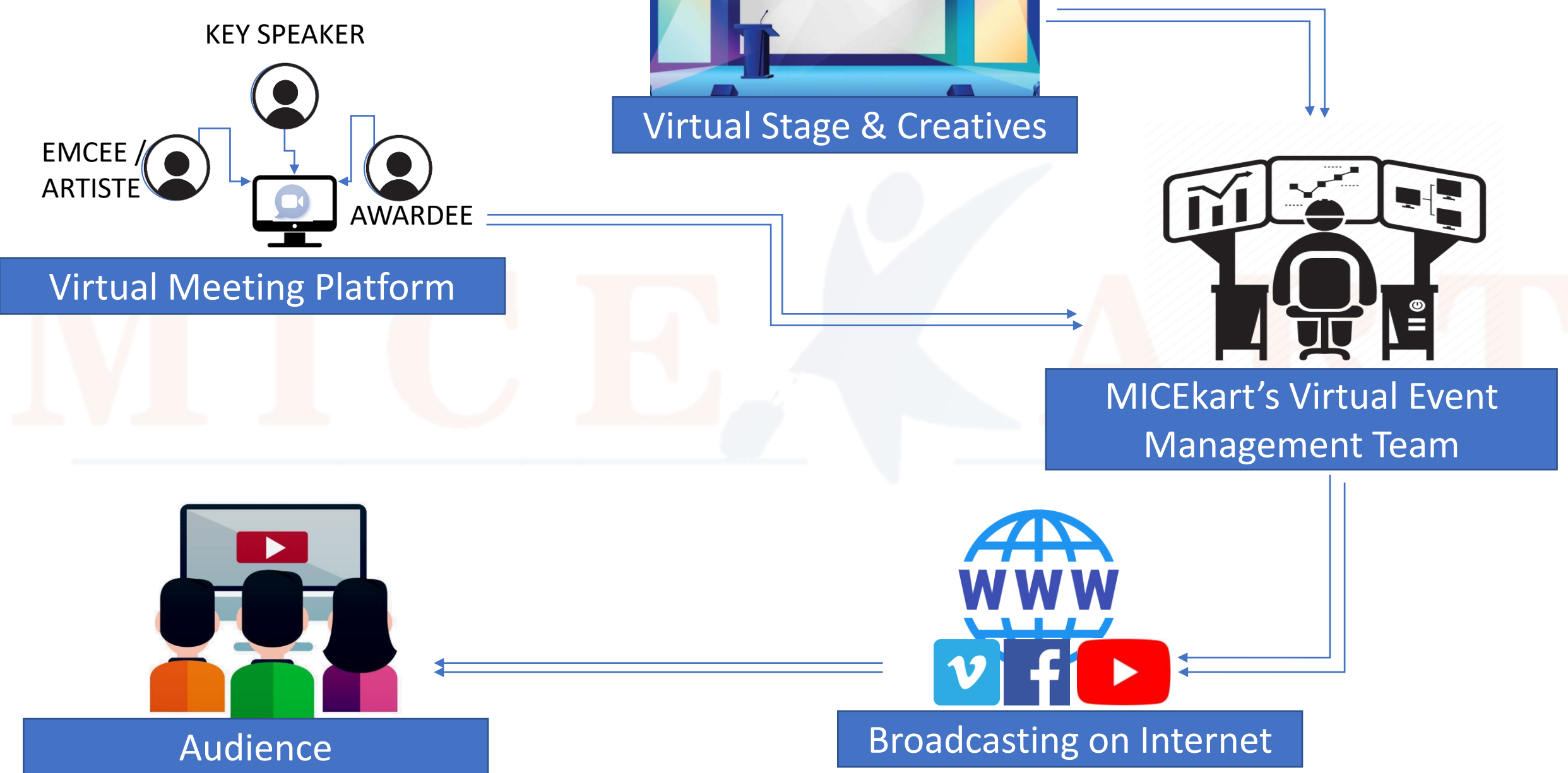
MICEkart's Virtual Event Management Team



Audience

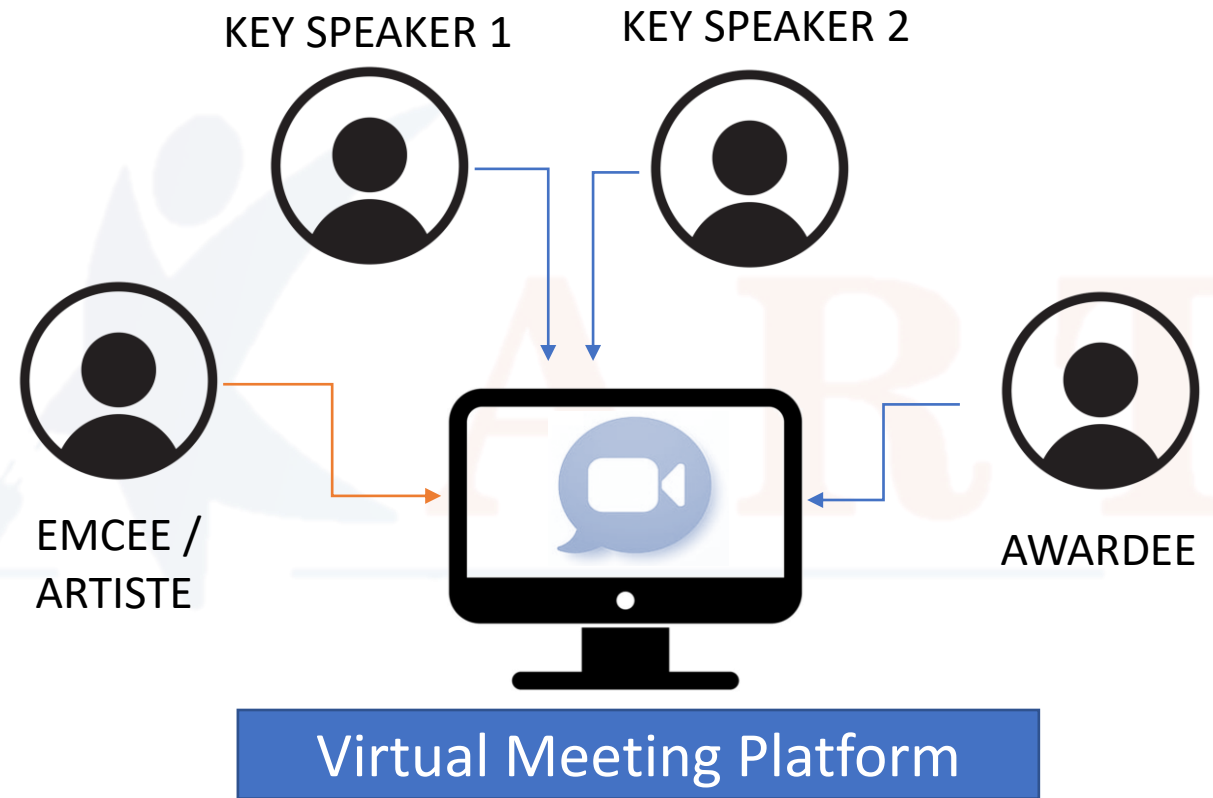


Broadcasting on Internet



Identification of suitable virtual meeting platform (VMP)

Virtual meeting platform is a third-party application usually use to conduct video conference. This application plays an important role in virtual event. The onscreen participants need to be connected on VMP.



Creating Graphics & Layouts

Content is the king in a virtual setting. Powerful keynote visuals and engaging sessions tailored to you by our Team. No matter what the content is we can make it fashionable and attractive . Creating a personalized stage for your event organising entertainment fillers all can be arranged by MICEkart.



Pre function Area Walkthrough

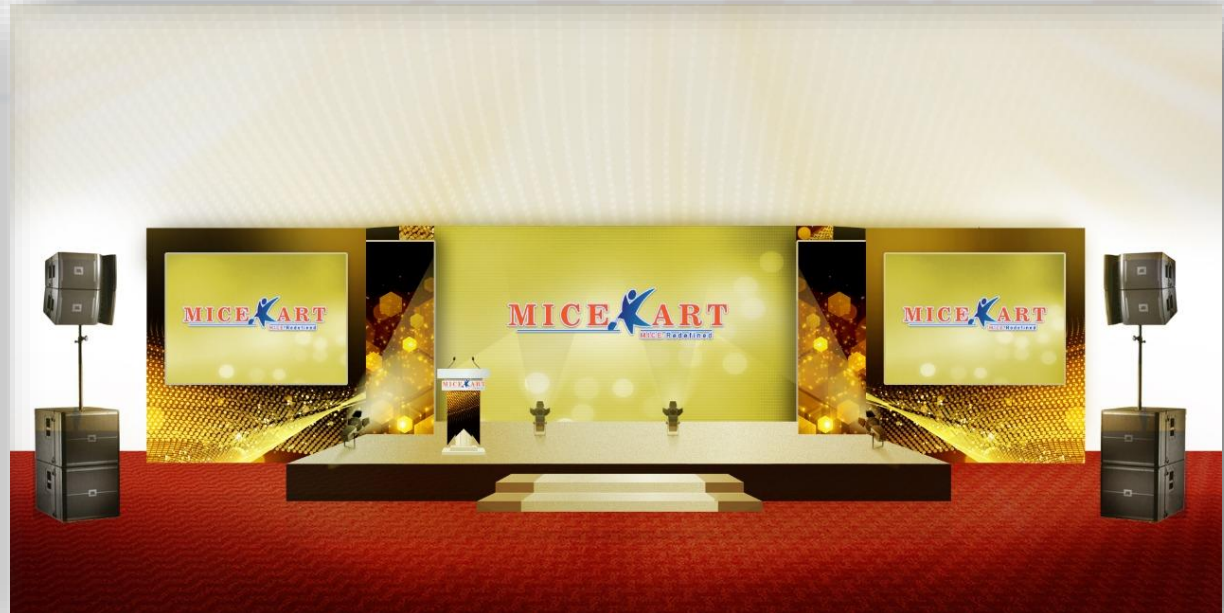
[Click Here to Play](#)



Event Logo Animation

[Click Here to Play](#)

Creating Graphics & Layouts



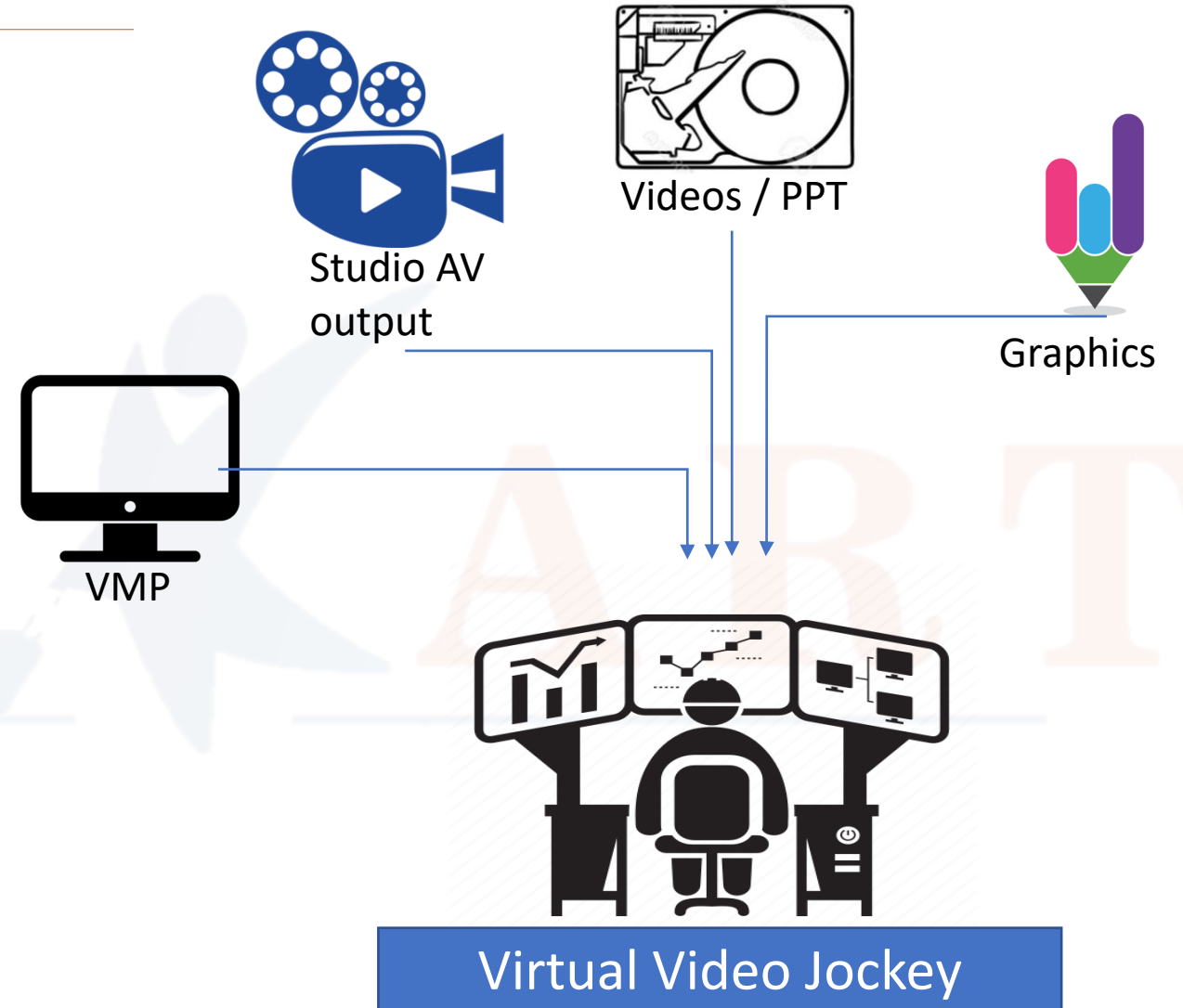
Green Screen Recording in Studio

Green screen allows you to put whatever background images you want behind the actors and/or foreground. It is used in virtual event to relatively simply place the desired background (stage) behind the subject/actor/presenter. We can provide you with a studio where the emcee can be placed on the stage. A studio also makes it possible to have entertainment fillers like live bands illusionists and much more making your live event more interactive



VVJ <Virtual Video Jockey>

Virtual Video jockeys specialize in supporting live events and performances with visual media experiences. MICEkart ensures we provide the right ingredients to make your virtual event successful. Our VVJ provides you with end to end support also providing you and your attendees with a training session before going live to make them familiar with the process.



Streaming Virtual Event on Web / Application

Live streaming refers to online streaming media simultaneously recorded and broadcast in real time. We can live stream your event on multiple platforms like YouTube, Facebook, Vimeo, Zoom, Teams and any other streaming platform as per your requirement .

MICEkart provides you with a customized micro page allowing your viewers to make use of the live chat and live Q&A facility all this can be taken care by MICEkart.com



****Note: Live Broadcasting on Facebook is a cheaper solution and closed group can be formed to ensure certain level of security.***

What MICEkart Can Do Through Virtual Solutions



E-Conferences & Webinar



Virtual RNR



Virtual Team Building



Product Launch



Entertainment Fillers



E-Conferences & Webinar

Our Expertise in managing MICE completely with competency and technology where we bring to you virtual solutions to conduct your upcoming conferences and webinars.



Virtual RNR

Rewarding elite performer is an integral part of driving overall performance in an organisation. Here is how we make it possible with MICEKART's virtual RNR events. Felicitate your high performers and make them feel special.



Virtual Team Building

Staying connected and motivated is very important for elite performers to excel in their job. Team work plays an important role. MICEkart bring to you a very own virtual team building solutions.





Product Launch

Launching the product is as important as the product itself. With MICEkart's virtual event solutions, we make it perfect for you.



Entertainment Fillers

An Event is incomplete without entertainment and performances. It could be a band, a stand up comedian, a dance troupe or any other artist of your choice can be integrated into the event flow. We at MICEkart has got a variety of artist.

Supplementary Elements

- ➔ **Creative Support & Content Creation**
- ➔ **Artists and Entertainment Fillers**
- ➔ **Virtual Team Building**
- ➔ **Live Chat**
- ➔ **Q&A Facilities**
- ➔ **Trophies Delivered to your homes**
- ➔ **Food Delivery**
- ➔ **Merchandise Delivery at respective homes**



How We Execute Virtual Event

VVJ collaborates all Graphics, Studio inputs and other required data and create the event flow

Understanding the requirements of client

01

Deploying Technical equipment as per requirement

02

The Designing team makes Graphics / stage / animations for event

03

VVJ collaborates all Graphics, Studio inputs and other required data and create the event flow

04

Technical team broadcasts the event on web platform

05

Your audience can watch the event Live

06

Choose the package that's right for you

	Basic	Standard	Premium
Recommended For	Webinar, Team Building	RNR	Product Launch, RNR
Graphic Presentation	Backdrop	2D stage	3D stage
Participants*	TBD	TBD	TBD
Audience	Unlimited	Unlimited	Unlimited
Animations	No	Yes	Yes
Logo Animation	Yes	Yes	Yes
Green screen	No	Yes	Yes
VVJ	Yes	Yes	Yes
Live Streaming Platform	YouTube / Facebook	VMP	Dedicated Website
Security	Low	Moderate	High
Cost	30,000 onwards	50,000 onwards	70,000 onwards

***Note: Participants are the people who will speak as a presenters. Maximum count 50 - 150.**

MICEART

Thank you !

A large, light blue watermark of the MICEART logo is centered on the page. The logo consists of the word "MICEART" in a serif font, with a stylized figure of a person jumping or dancing in the middle of the "E" and "A". The figure has its arms raised and legs spread, suggesting movement and joy. The entire logo is semi-transparent and serves as a background for the central text.